

happyneuron



Success Packet

Learn How HappyNeuron Pro Can
Help Everyone in Your Practice

About HappyNeuron Pro

When should you use HappyNeuron Pro?

Cognitive therapy is the most effective when it is completed with regularity. Replace monotonous worksheets or non-scientific activities with engaging science-based exercises.



One-on-one
sessions



Telehealth
sessions



Home
workouts



Group therapy
sessions

What is the research behind the program?

HappyNeuron Pro was founded by a collective of experts in France who came together to re-imagine the technology for speech therapists. Our company was born out of three companies uniting:

- **Créasoft Editions** (Innovative tools for rehabilitation of learning disabilities)
- **Scientific Brain Training** (A cognitive stimulation program based in neuroscience)
- **Orthomotus Research Group** (Assessment tools for children with disabilities)

Research has always been our core. We support an international community of researchers and participate in the pursuit of understanding cognitive rehabilitation, expanding knowledge of how it applies to specific populations, medical conditions, and outcomes.

Scan the code to learn more about our research, or visit:
happyneuronpro.com/en/research/research-partners



Why HappyNeuron Pro?

How do **clinicians** benefit?

- Use our scientific-based exercises in digital and traditional formats so that you spend less time gathering engaging resources.
- Enjoy our seasonal-based worksheets allow for engaging content all year round.
- Automatically see and print your client's progress with the click of a button.
- Increase client compliance with engaging exercises.
- Save time on planning for sessions and compiling reports.

How do **clinic directors and business owners** benefit?

- Avoid using multiple unscientific apps on your tablets, replace it with one science-based platform.
- Reduce tedious planning for your clinic for less stress on clinicians.
- Increase revenue and scale your business.
- Enhance client experience while decreasing the burden on your clinicians.

How do **patients** benefit?

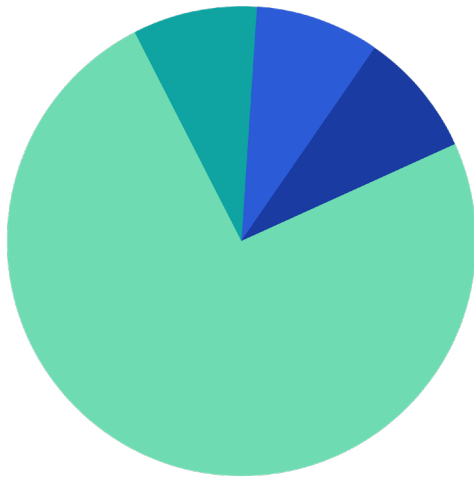
- A scientifically-based tool which, in the context of cognitive therapy, may help them rebuild cognitive functions.
- Engaging and fun exercises help to develop strategies for overcoming obstacles.

How do **billing departments** benefit?

- One flat fee makes life simple – no more questioning what your bill will be.*

*Varies depending on contractual agreement.

How Does HappyNeuron Pro Save Time?



How clinicians without HappyNeuron Pro spend their day:

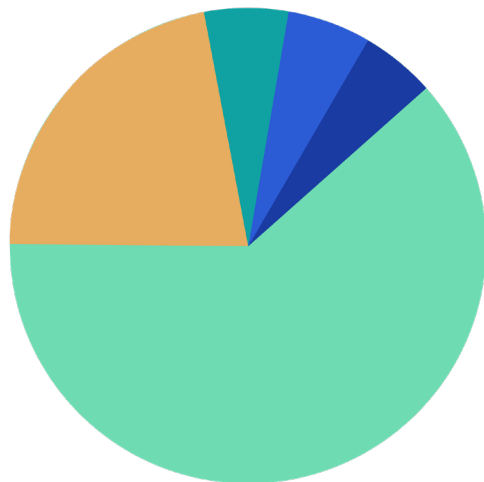
In-session: 70%

Evaluation: 10%

Prepping: 10%

Admin work: 10%

Flexibility: 0%



With HappyNeuron Pro:

In-session: 60%

Evaluation: 7%

Prepping: 7%

Admin work: 6%

Flexibility: 20%

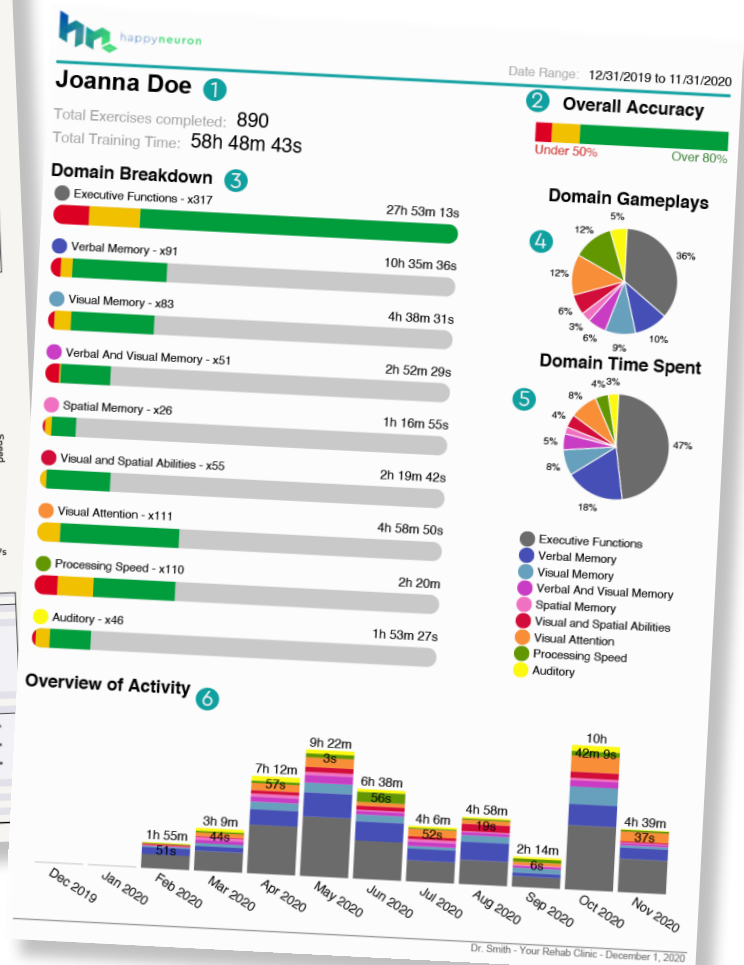
Fun fact for clinic directors:

According to Glassdoor, the average company in the United States spends about \$4,000 to hire a new employee, taking up to 52 days to fill a position. A major reason why individuals leave the care industry isn't because they dislike their job, **but because of burnout**. Our tools are developed to streamline the work of your clinicians. By automatically generating reports, and consolidating the material they need for therapy, your clinicians can reduce their workloads and enjoy caring for their clients again.

How Will I Save Time on Reporting?

When your patients complete exercises at home or in session with you, the data will be automatically stored online in their files. You can then review their results from anywhere, check their progress, adapt their therapy plan, and engage with the patient and their family. You can view or print reports at any time for the patient's file.

Here's a sample of a digital report, and printable progress report:



On average, clinicians spend an hour less per week on each patient's reporting when they use HappyNeuron Pro.

I Like Worksheets – Why Should I Go Digital?

Don't get us wrong – we love worksheets! We have a whole library of worksheets that you can use with your patients. Worksheets may work better for some patients who aren't comfortable with technology. Additionally, worksheets can be useful as supplementary exercises between digital workouts.

However, our digital platform is overall considered to be **more effective than worksheets**, as it has the ability to **customize and adapt each exercise to challenge your patient at the appropriate difficulty level**. You can also instantly track and score all of your client's activities. And with 45 different digital exercises, you can create a custom workout for your client wherever they are.

It's great to have multiple mediums like digital tools and worksheets to exercise cognitive skills. However, the digital program offers a more adaptable experience which may lead to improved outcomes.



How HappyNeuron Pro Can Increase Your Revenue



Insurance
reimbursement*

AND/OR



Charge patients
directly

*Using CPT codes

Insurance reimbursement

Our tool is not directly reimbursable. But **cognitive therapy is reimbursable**. Our tool is the same as a dumbbell or a band you would use with a patient, except you do not have to replace it when it wears out, and it has thousands of unique activities.

Scan the code or visit:

happyneuronpro.com/en/resource-center/billing-codes/
to view the insurance reimbursement codes.



Direct payment

You can charge your patients directly for access to the tool. Motivated individuals who want to get better will typically agree to pay a monthly fee in order to gain access to scientifically based cognitive exercises.

Cost Breakdown of HappyNeuron Pro

All of our plans include...

- Access to all 45 exercises
(and more as we create new exercises)
- Scheduled homework plans
- Instant & printable reporting
- Multiple languages (English, Spanish)
- Quarterly strategy meetings
- Self-serve training center
- New worksheets delivered to your inbox
(1 packet + 2 mini packets each month)

How to save:

We understand that each clinic's needs are different, so we offer the option to pay quarterly or annually for most of our plans.

Paying annually will **save you 30% off your plan.**

Please note: All prices are in USD

Starter

1 clinician
5 patient accounts

\$49/month paid annually
(Yearly payment of \$588)

MOST POPULAR

Professional

Unlimited patient accounts
\$150 to spend on worksheets of your choice *(annual plan only)*

1
clinician

\$99/month
paid annually
(Yearly payment of \$1,188)

\$149/month
paid quarterly
(Quarterly payment of \$447)

2–3
clinicians

\$149/month
paid annually
(Yearly payment of \$1,788)

\$199/month
paid quarterly
(Quarterly payment of \$597)

4–5
clinicians

\$199/month
paid annually
(Yearly payment of \$2,388)

\$249/month
paid quarterly
(Quarterly payment of \$747)

Enterprise

Need a customized plan?

6+ clinician accounts
Billing per patient option
Advanced business agreement

Reach out to our sales team for a custom plan!

Scientific Validation

To support the growing body of research studying the efficacy of cognitive training, HappyNeuron Pro's scientific team partners with research institutions worldwide to explore how HappyNeuron Pro helps with various conditions.

Here are just a few of our research partners and scientific validations, categorized by condition.

To see all of our research, scan the code or visit:
happyneuronpro.com/en/research/clinical-studies/



Schizophrenia and Psychosis

Increased activation in Broca's area after cognitive remediation in schizophrenia

Institutions: Switzerland Lausanne Hospital

Investigators: Pascal Vianin, Sébastien Urben, Pierre Magistretti, Pierre Marquet, Eleonora Fornari, Laure Jaugey

Size: 16 Participants

Efficacy of Personalizing Cognitive Remediation for Schizophrenia by Targeting Impairments in Early Auditory Processing

Institutions: USA Columbia University, NIMH

Investigators: Alice Medalia, Alice Saperstein, Daniel Javitt, Min Qian

Size: 200 Participants

Multiple Sclerosis

Targeted cognitive game training enhances cognitive performance in multiple sclerosis patients treated with interferon beta 1-a

Institutions: Israel Sheba Medical Center, Ramat Gan

Investigators: Shay Menascu, Roy Aloni, Mark Dolev, David Magalashvili, Keren Gutman, Sapir Dreyer-Alster, Franck Tarpin-Bernard, Ran Achiron, Gil Harari and Anat Achiron

Size: 100 Participants

Bipolar

A Measure of the Efficacy of Cognitive Remediation Therapy in an Inpatient Setting

Institutions: Canada Saskatchewan Health Authority

Investigators: Brent Nixon, Anne Pleydon, Christine Tait, Kingsley Nwachukwu, Fiyinfoluwa Peluola, Mansfield Mela

Size: 48 Participants

A randomised controlled trial of psychotherapy and cognitive remediation to target cognition in mood disorders

Institutions: New Zealand University of Otago, Christchurch

Investigators: Katie M. Douglas, Samantha Groves, Marie T. Crowe, Maree L. Inder, Jennifer Jordan, Dave Carlyle, Hayley Wells, Ben Beaglehole, Roger Mulder, Cameron Lacey, Suzanne E. Luty, Kate Eggleston, Christopher M. A. Frampton, Christopher R. Bowie, Richard J. Porter

Size: 68 Participants

Stroke

The effects of computer based cognitive rehabilitation in patients with symptoms of visuospatial neglect or hemianopsia after stroke

Institutions: Denmark Bispebjerg Hospital, Department of Neurology, Copenhagen

Investigators: Svaerke K, Omkvist K, Havsteen I, Christensen H

Size: 14 Participants

General Brain Health

Conditions for Maximizing Effects of 90 Days of Brain Training

Institutions: Denmark Bispebjerg Hospital, Department of Neurology, Copenhagen

Investigators: Svaerke K, Omkvist K, Havsteen I, Christensen H

Size: 14 Participants

Severe Mental Health/Return to Work

Web-Based Cognitive Remediation Improves Supported Employment Outcomes in Severe Mental Illness: Randomized Controlled Trial

Institutions: Australia University of Sydney, Macquarie University

Investigators: Anthony WF Harris, Tanya Kasic, Jean Xu, Chris Walker, William Gye, Antoinette Redoblado Hodge

Size: 86 Participants

Research-Backed Suggested Treatment

Condition	Session length per day	Days per week	Number of weeks	Minimum duration
Schizophrenia and psychosis	1 hour	5	10	50 hours
Bipolar Disorder	1 hour	7	10/12	17 hr min / 70 ht most statistically significant
Traumatic Brain Injury	research ongoing	research ongoing	5	at least 10 sessions over a 5-week span, with a strong focus on exercises that target attention.
Stroke	30–60 minues	7	4	280 hours
Severe Mental Illness	1 hour in-person + 40 minutes of daily home training	3	2	572 hours
Multiple Sclerosis	research ongoing	research ongoing	research ongoing	research ongoing

DISCLOSURE: These are only recommendations. We are not claiming that the program can cure any of these conditions. More clinical validation is needed.

Scan the QR code to view and download our treatment and research packets to learn more about the research conducted for each condition, and the treatment recommendations with HappyNeuron Pro.



Ready to get started?

Get in touch with a product specialist for a quick demo of the program! They can answer any questions to may have and get you set up with a free trial.



Christina Curtis
Product Specialist
(Time zone: EST)



Carl Christenson
Product Specialist
(Time zone: ITC)



Scan the code to book a quick chat!

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